

Privacy Policy

Last Updated: December 12, 2025

1. Introduction

Welcome to SKYLINE EVENTS ("we," "our," "us," or "the Company"). We are committed to protecting your personal information and your right to privacy. This Privacy Policy describes how we collect, use, store, share, and protect your personal information when you visit our website, use our mobile application, attend our events, or otherwise engage with our services (collectively, the "Services").

By accessing or using our Services, you acknowledge that you have read, understood, and agree to be bound by the terms of this Privacy Policy. If you do not agree with our policies and practices, please do not use our Services.

2. Information We Collect

We collect information that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or device ("Personal Information").

A. Information You Provide Directly

We collect information directly from you when you register for an event, purchase tickets, subscribe to our newsletter, or contact customer support. This may include:

Identity Data: Full name, date of birth, gender, and job title.

Contact Data: Billing address, delivery address, email address, and telephone numbers.

Financial Data: Bank account and payment card details (processed securely via third-party payment gateways; we do not store full credit card numbers).

Event-Specific Data: Dietary requirements, accessibility needs, and emergency contact information provided during event registration.

User Content: Feedback, survey responses, testimonials, and photographs/videos submitted by you.

B. Information Collected Automatically

When you interact with our website or digital platforms, we automatically collect certain technical data, including:

Device Data: Internet Protocol (IP) address, browser type and version, time zone setting, browser plug-in types, operating system, and platform.

Usage Data: Information about how you use our website, products, and services, including clickstream data, page response times, download errors, and length of visits to certain pages.

C. Information from Third Parties

We may receive data about you from third parties, such as:

Ticketing Partners: If you purchase tickets through a third-party vendor (e.g., Eventbrite, Ticketmaster) for a Skyline Event.

Social Media: If you interact with us via social media platforms, we may collect profile information permissible by your privacy settings on those platforms.

3. How We Use Your Information

We use your Personal Information for the following legitimate business purposes:

Service Fulfillment: To register you for events, process payments, deliver tickets, and manage event logistics (e.g., catering based on dietary needs).

Communication: To send you event updates, confirmations, cancellations, and customer support responses.

Marketing: To provide you with information about other services or upcoming events we offer that are similar to those you have already purchased or enquired about (you may opt-out at any time).

Safety and Security: To ensure the safety of our attendees (e.g., security checks at venues) and to detect/prevent fraud.

Improvement: To analyze data to improve our website, services, marketing, and customer relationships.

Legal Compliance: To comply with applicable laws, regulations, and legal processes.

4. Disclosure of Your Information

We do not sell your Personal Information. However, we may share your information with the specific third parties listed below:

Service Providers: Third-party vendors, contractors, and agents who perform services for us, such as payment processing, email delivery, hosting services, and customer service.

Event Partners: Venues, sponsors, and co-organizers strictly for the purpose of operational event delivery (e.g., guest lists for security).

Legal Obligations: If required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).

Business Transfers: In connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

5. Cookies and Tracking Technologies

We use cookies, web beacons, and similar tracking technologies to track the activity on our Service and store certain information.

Essential Cookies: Necessary for the website to function properly.

Analytics Cookies: Help us understand how visitors interact with the website.

Marketing Cookies: Used to track visitors across websites to display relevant ads.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent.

However, if you do not accept cookies, you may not be able to use some portions of our Service.

6. Data Retention

We will only retain your Personal Information for as long as permissible by law and reasonably necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, regulatory, tax, accounting, or reporting requirements.

General Retention: We retain customer data for the duration of the relationship plus a limitation period (typically 5–7 years) for legal defense purposes.

Marketing Data: We retain marketing data until you opt-out or unsubscribe.

7. Data Security

We have implemented appropriate technical and organizational security measures designed to protect the security of any personal information we process. These measures include:

Encryption of data in transit (SSL/TLS) and at rest.

Strict access controls and authentication mechanisms.

Regular security assessments and vulnerability testing.

However, please remember that no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure.

8. Your Privacy Rights

Depending on your location, you may have the following rights regarding your Personal Information:

Right to Access: You have the right to request copies of your personal data.

Right to Rectification: You have the right to request that we correct any information you believe is inaccurate.

Right to Erasure (Right to be Forgotten): You have the right to request that we erase your personal data, under certain conditions.

Right to Restrict Processing: You have the right to request that we restrict the processing of your personal data.

Right to Data Portability: You have the right to request that we transfer the data that we have collected to another organization, or directly to you.

Right to Opt-Out: You may unsubscribe from our marketing communications at any time by clicking the "unsubscribe" link in our emails.

To exercise any of these rights, please contact us using the details provided in Section 11.

9. Photography and Filming

Please be aware that at SKYLINE EVENTS, photography, audio, and video recording may occur. By entering the event premises, you consent to interview(s), photography, audio recording, video recording and its/their release, publication, exhibition, or reproduction to be used for news, web casts, promotional purposes, telecasts, advertising, inclusion on websites, social media, or any other purpose by SKYLINE EVENTS and its affiliates and representatives.

10. Children's Privacy

Our Services are not intended for individuals under the age of 13 (or 16, depending on jurisdiction). We do not knowingly collect personal information from children. If we become aware that we have collected personal information from a child without verification of parental consent, we will take steps to remove that information from our servers.

11. Contact Us

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact our Data Privacy Officer at:

SKYLINE EVENTS

Email: eventmanagementskyline@gmail.com

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